

Tehama business is part of award winning program

The California Department of Pesticide Regulation (DPR) has granted the 2013 Integrated Pest Management (IPM) Innovator Award to five California businesses and organizations that use 'greener' methods to effectively control pests. This award is the department's highest environmental honor.

The IPM approach employs monitoring, record keeping and other non-chemical means to help prevent and treat pest problems.

"DPR is pleased to honor these innovative organizations who are applying skills of observation and biology to address pest management challenges using approaches that are both effective and ecologically benign," said DPR Director Brian Leahy.

Established in 1994, DPR has given more than 140 IPM Innovator Awards to organizations that take significant steps to reduce risks associated with pesticide use and share their research and practices with others.

The 2013 IPM award winners are:

Walnut Production Research Advisory Council Entomology Working Group

(Tehama County): The California Walnut Production Research Advisory Council Entomology Working Group is part of the California Walnut Board. The Working Group has helped walnut growers to reduce use of pesticides, such as organophosphates, in California via a number of techniques. One system uses puffer technology to disrupt the mating patterns of targeted pests, such as the codling moth, in the walnut industry. This leads to fewer pests and reduces the need for insecticides. For detailed information contact: Hal Crain at 530-527-1077, halcrain@crainranch.com.

Others receiving the award were:

- **IPM Advocates Program**
- **Contra Costa County Agriculture Department**
- **Scientific Methods, Inc.**
- **UC Cooperative Extension, UC Berkeley, Yolo County RCD, and Hedgerow Farms.**

More information can be found at the Pest Regulation website, www.cdpr.ca.gov/



California Walnut Board working group members include from left: Carolyn Pickel; Joe Grant, University of California; Hal Crain, Crain Ranch; and Dennis Balint, California Walnut Board.

Cattle Women seek Beef Ambassadors

The Tehama County CattleWomen are looking for beef spokespersons for 2014. The Cattlewomen will hold their Beef Ambassador contest on Saturday, March 8 at the Tehama County Farm Bureau meeting room.

chairmen, Carrie Rohr at 526-1169 or Kari Dodd at 736-8389. More information is available to you by visiting nationalbeefambassador.org.

Scholarships will be awarded to the new Beef Ambassadors, with the senior am-

quired to give a written response about a negative media article regarding beef. They will have a personal interview, a media interview, do a consumer presentation promoting beef products and answer questions from the au-

